

SKYLINE PROPCON PRIVATE LIMITED

CIN: U70109DL2010PTC210339

Email Id: skylinepropcon@rediffmail.com

Regd: Cabin-2, Office No.1221-A, Devika Tower, 12th Floor, 6 Nehru Place, New Delhi-110019 **By Hand**Oct 09th, 2023

The Station House Office,
Police Station Cyber Crime Cell,
Gautam Budh Nagar,
Sector-6, Noida
Uttar Pradesh

Subject: Complaint for the offence of impersonation and publishing fake and misleading information on websites by some unknown accused persons.

Dear Sir/Madam,

This is to bring to your notice that few unscrupulous elements & entities are creating fake websites under the guise of M3M brand to advertise a project, "M3M The Line", "M3M Sector 72" (as defined hereinbelow) that has been applied to Hon'ble UP-RERA for development approval by the Complainant Company.

It has come to our notice that there are multiple such websites that are advertising fake and false information under the guise of M3M with the intent of cheating the public at large. The details of such websites/weblinks is annexed as **Enclosure I**, for which we are filing the present complaint in addition to our earlier complaint.

The facts of the present Complaint are reiterated as follows;

1. A real estate project under the name and style of "M3M The Line" ("**Said Project**") is proposed to be developed by the Complainant Company in Sector 72, Noida. The use of the word / name / mark "M3M" for the said project has been granted by M3M India Private Limited ("**M3M**") to the Complainant Company, under a specific brand licensing arrangement.
2. M3M does not need any introduction in the real estate industry and it has carved a niche for itself and has got many accolades in the real estate sector through its impeccable quality, customer satisfaction, hard work and perseverance.
3. The Company has already filed its application for registration of Said Project with the Hon'ble Uttar Pradesh Real Estate Regulatory Authority, Gautam Buddha Nagar ("**Hon'ble RERA Authority**"), which is pending consideration with the Hon'ble RERA Authority.

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4. Since, the Said Project is not registered with the Hon'ble RERA Authority, the Company is neither advertising the Said Project nor inviting public for sale of units in the Said Project. Further, the Company has neither solicited nor made any bookings in the Said Project, nor received any consideration from customers, in any manner whatsoever.
5. The illegal acts of the unknown accused persons/entities by creating fake websites/weblinks under the name of 'm3m', is with a planned scheme of impersonating with a deliberate intention to cause wrongful loss to the Company and wrongful gain to themselves by spreading false information and baseless lies. The accused persons have attempted to induce the public at large by usurping the brand value of the Company and M3M. The present Complaint is thus filed to take action against the accused persons and immediately stop the accused persons from misguiding, cheating and defrauding the public at large, and to further take penal action against accused person for spreading false information with the intention to cheat the public at large. The lists of the websites, domain names, weblinks, webpages which have come to our notice (with best available details) are enclosed herewith this complaint as **Enclosure-I**, apart from these any such other websites, please take appropriate action.

The Company is thus hereby reporting a commission of cognizable offences and therefore urgent and immediate action is required by your esteemed office. It is humbly requested from your goodself to kindly register an FIR against the accused persons under appropriate sections of Indian Penal Code, 1860 and other relevant provisions of law, and to further take down, with immediate effect, these fake websites, domain names, weblinks, webpages with misleading information/advertisements.

Thanking you,

For and on behalf of M/s Skyline Propcon Private Limited



SANDEEP SHARMA

(Authorized Signatory)

S/O MAHESH CHAND SHARMA

MOBILE NO. :07290010112

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LIST OF WEBLINKS

S. No.	List of Weblinks
1	https://www.townscript.com/v2/e/m3m-the-line-sector-72-noida-303220/booking/tickets
2	https://www.m3mthelinesector72noida.com/
3	https://www.quora.com/What-makes-M3M-The-Line-a-promising-investment-opportunity-in-the-real-estate-market
4	https://www.yepdesk.com/m3m-the-line1
5	https://www.m3mestate.com/commercial/noida/m3m-the-line-sector-72/
6	https://www.m3mpropertis.com/projects-in-noida/m3m-the-line-sector-72/
7	https://www.m3mtheline.com/
8	https://www.articleswebhunk.in/m3m-the-line-sector-72-affordable-mixed-use-excellence-in-noida/
9	https://www.articleswebhunk.in/m3m-the-line-sector-72-noida-office-retails-spaces-at-m3m-group/
10	https://www.prlog.org/12987070-m3m-the-line-sector-72-mixed-used-project-in-noida.html
11	https://m3m.projects.org.in/commercial/noida/m3m-the-line-sector-72/
12	https://www.youtube.com/watch?v=IOXhG6mDr4w
13	https://www.youtube.com/watch?v=O1azzHP_r14
14	https://www.youtube.com/watch?v=Recj86vdEtM
15	https://www.youtube.com/watch?v=V-3TawaCoQI
16	https://www.youtube.com/watch?v=f_iKGSbC0Es
17	https://www.youtube.com/watch?v=NFbaLDxXhQU
18	https://www.youtube.com/watch?v=zyXKztFpx_0
19	https://www.youtube.com/watch?v=bx7FQjLcPJM
20	https://www.youtube.com/watch?v=THyelE0ZjQk
21	https://www.youtube.com/watch?v=CVFAcwrFLMI

