

729/23

SKYLINE PROPCON PRIVATE LIMITED

CIN: U70109DL2010PTC210339

Email Id: skylinepropcon@rediffmail.com

Regd: Cabin-2, Office No.1221-A, Devika Tower, 12th Floor, 6 Nehru Place, New Delhi-110019

By Hand

24th August, 2023
The Cyber Crime Cell,
Gautam Budh Nagar,
Sector-6, Noida
Uttar Pradesh

Subject: Reporting the offence of impersonation and publishing fake and misleading information on websites by some unknown accused persons.

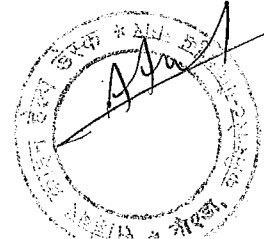
Respected Sir,

The present Complaint is being filed on behalf of M/s Skyline Propcon Private Limited, a company incorporated under the provisions of the Indian Companies Act, 1956 (as amended up to date) having its corporate office at 23rd Floor, Windsor Grand, Sector-126, Noida (hereinafter referred to as "**Complainant / Company**"). The Complainant is engaged in the real estate activities and enjoys substantial credibility and reputation in the industry and in society at large in light of its association with M3M brand. The present Complaint is filed through Mr. Virender Yadav, Authorised Signatory of the Company.

By way of present Complaint, the Company is constrained to report the commission of cognizable offence committed by some unknown accused persons/entities.

The facts that led to the filing of the present Complaint are as follows;

1. A real estate project under the brand name of M3M ("**Said Project**") is proposed to be developed by the Company in Sector 72 Noida. The use of the word / name / mark "M3M" for the Said Project has been granted by M3M India Private Limited ("**M3M**") to the Company, under a specific brand licensing arrangement.
2. M3M does not need any introduction in the real estate industry and it has carved a niche for itself and has got many accolades in the real estate sector through its impeccable quality, customer satisfaction, hard work and perseverance.
3. The Company is in process of filing its application for registration of Said Project with the Hon'ble Uttar Pradesh Real Estate Regulatory Authority, Gautam Buddha Nagar ("**Hon'ble RERA Authority**").
4. Since, the Said Project is not registered with the Hon'ble RERA Authority, the Company is neither advertising the Said Project nor inviting public for sale of units in the Said Project. Further, the Company has neither solicited nor made any bookings in the Said Project, nor received any consideration for customers, in any manner whatsoever.




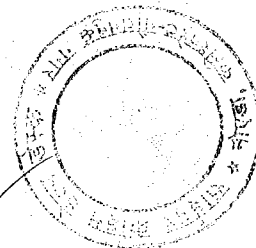
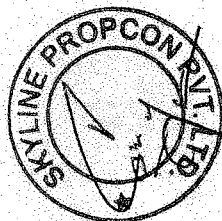
5. It is stated some other unscrupulous elements have come up with fake websites under the disguise of M3M brand and they are soliciting the said project. Upon discovering the said fact of illegal and unauthorised advertisements, websites and solicitations, through media reports, M3M India Private Limited ("M3M") has already filed Criminal Complaint dated 24th August, 2023 with the Cyber Crime Division of the Noida and Noida Police respectively seeking strict action against the culprits. Copy of said Complaint as filed by M3M is enclosed herewith as **Enclosure-1**.
6. The illegal acts of the unknown accused persons/entities by creating fake websites/weblinks under the name of 'm3m', is with a planned scheme of impersonating M3M India Pvt. Ltd. and with a deliberate intention to cause wrongful loss to the Company and wrongful gain to themselves by spreading false information and baseless lies as there is no project in the said sector which has been launched by M3M India Pvt. Ltd or any of its group companies and also it is not doing any type of sales or marketing related activities for any such project in the said sector and further, it has not entered into any type of agreement/contracts or arrangement with any of the channel partner/sales consultants/brokers or any other person in relation of any type of sales or marketing related activities for any project in sector 72 Noida . The content given on such websites, webpages, weblinks, youtube channels etc are all fabricated and misleading and information and those websites, webpages , youtube channels etc. do not belong to us and are devious attempts by some unknown accused persons to impersonate M3M India Pvt. Ltd. and tarnish its name. The accused persons have attempted to induce the public at large by usurping the brand value of the Company and M3M. The present Complaint is thus filed to take action against the accused persons and immediately stop the accused persons from misguiding, cheating and defrauding the public at large, and to further take penal action against accused person for spreading false information with the intention to cheat the public at large. The lists of the websites, domain names, weblinks, webpages which have come to our notice (with best available details) are enclosed herewith this complaint as **Enclosure-2**, apart from these any such other websites, please take appropriate action.

The Company is thus hereby reporting a commission of cognizable offences and therefore urgent and immediate action is required by your esteemed office. It is humbly requested from your goodself to kindly register an FIR against the accused persons under appropriate sections of Indian Penal Code, 1860 and other relevant provisions of law, and to further take down, with immediate effect, these fake websites, domain names, weblinks, webpages with misleading information/advertisements.

Thanking you,

For and on behalf of M/s Skyline Propcon Private Limited


VIRENDER YADAV
(Authorised Signatory)
S/O SH. VIR PAL YADAV
MOBILE NO. 9717701826



S.No.	Project Name	Source	URL
1	M3M SECTOR 72	Google Search	https://www.m3m-developers.in/m3m-sector-72-
2	M3M Sector 72	Google Search	https://www.m3mproperties.com/residential/noida/m3m-sector-72/
3	M3M Sector 72	Google Search	https://m3m.developerprojects.in/residential/noida/m3m-sector-72/
4	M3M Sector 72	Google Search	https://m3m.projects.org.in/residential/noida/m3m-sector-72/
5	M3M Sector 72	Google Search	https://www.m3mestates.com/residential/noida/m3m-sector-72/
6	M3M Sector 72	Google Search	https://m3m-sector-72.newlaunchproject.in/
7	M3M Sector 72	Google Search	https://www.m3m-developers.in/m3m-sector-72-
8	M3M Sector 72	Google Search	https://sites.google.com/view/m3m-sector-72-noida/home/
9	M3M Sector 72	Google Search	https://soundcloud.com/luxury-residences-834168642/m3m-sector-72-noida-get-ready-for-the-
10	M3M Sector 72	Google Search	https://www.reddit.com/user/AbleBird9647/comments/12ln0ik/discover_m3m_sector_72_noida
11	M3M Sector 72	Google Search	https://www.m3m-noida.com/m3m72noida.html
12	M3M Sector 72	Google Search	https://propertyhome.in/advert/m3m-sector-72-noida-haven-modern-urban-lifestyle/
13	M3M Sector 72	Google Search	https://www.m3mestate.com/residential/noida/m3m-sector-72/
14	M3M Sector 72	Google Search	https://m3mprojectsnoida.in/blog/m3m-sector-72-get-ready-for-the-much-awaited-launch-in-
15	M3M Sector 72	Google Search	https://www.m3mnoidaprojects.com/residential/noida/m3m-sector-72/
16	M3M Sector 72	Google Search	https://www.expatriates.com/cis/53094577.html
17	M3M Sector 72	Google Search	http://www.spectrummetrosec75.com/blog/m3m-sector-72-noida/
18	M3M Sector 72	Google Search	https://m3msector72noida.blogspot.com/
19	M3M Sector 72	Google Search	https://www.sheryna.in/M3M-Sector-72-Noida-Uttar-Pradesh-528059
20	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=IHKQ784SVyU
21	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=cuuiMebnkI8
22	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=zNEHBGYqjVU
23	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=IKHPPxg3IC4
24	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=Olovi86Ywzg
25	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=OdrJ2FS9Ggo
26	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=KCDCWg4g_1s
27	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=WSryA1H-2_0
28	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=6ZXBs06euFo
29	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=7lgdiprc_gg
30	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=PJcBJNQVgFw
31	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=y08rTIK4MtI
32	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=ONZtNldYA-c
33	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=gla1XURICZQ
34	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=WSryA1H-2_0
35	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=hGNuV6wiLJQ
36	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=4FFwNfrnRkQ
37	M3M Sector 72	LinkedIn	https://www.linkedin.com/pulse/what-makes-m3m-sector-72-noida-a-perfect-choice-radhe-
38	M3M Sector 72	LinkedIn	https://www.linkedin.com/pulse/m3m-sector-72-noida-towards-brighter-future-all-avenger-up/
39	M3M Sector 72	LinkedIn	https://www.linkedin.com/posts/ranabssahal_m3m-retail-after-gurgaon-knock-knock-activity-
40	M3M Sector 72	LinkedIn	https://www.linkedin.com/posts/roohi-sharma-883169197_m3msector72-m3msector72noida-
41	M3M Sector 72	LinkedIn	https://www.linkedin.com/posts/manshi-seth-480795229_m3msector72noida-m3mnoida-
42	M3M Sector 72	LinkedIn	https://www.linkedin.com/pulse/m3m-sector-94-premium-apartment-noida-keytelofficial
43	M3M Sector 72	LinkedIn	https://www.linkedin.com/pulse/m3m-acquires-3-acre-land-noida-rs-250-crore
44	M3M Sector 72	LinkedIn	https://www.linkedin.com/posts/biginfodotin_latestnews-projectupdate-commercialproperty-
45	M3M Sector 72	Twitter	https://twitter.com/noidcommercial/status/1646782081874247680?s=20
46	M3M Sector 72	Twitter	https://twitter.com/ashgzb1994/status/1648194761172434944?s=20
47	M3M Sector 72	Twitter	https://twitter.com/Sandcep60016566/status/1314146222911832064?s=20
48	M3M Sector 72	Twitter	https://twitter.com/tophotproperty/status/1635572882989260802?s=20
49	M3M Sector 72	Facebook	https://www.facebook.com/profile.php?id=100084006427696
50	M3M Sector 72	Facebook	https://www.facebook.com/roohi.sharma.961556?_cft__[0]=AZWkkHwxeHe4oBHo_GPqRPtyaN
51	M3M Sector 72	Google Search	https://tuffclassified.com/details-about-the-m3m-sector-72-noida_2059761
52	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=3BRg1kXrg5Y
53	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=noE2tjtOe0
54	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=IHKQ784SVyU
55	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=Klra24MQKZE
56	M3M Sector 72	Google Search	https://www.groupsestate.com/m3m-sector-72-noida/
57	M3M Sector 72	Google Search	https://www.click.in/noida/m3m-sector-72-noida-towards-a-brighter-future-for-all-c44-v52232476
58	M3M Sector 72	Google Search	https://www.msn.com/en-in/money/topstories/m3m-india-acquires-3-acre-land-in-noida-for-rs-
59	M3M Sector 72	Google Search	https://www.business-standard.com/article/current-affairs/m3m-eyes-a-topline-of-rs-1-200-cr-via-
60	M3M Sector 72	Google Search	https://www.m3mnoidaa.com/
61	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=Klra24MQKZE&t=7s
62	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=PJcBJNQVgFw
63	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=gla1XURICZQ

64	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=YLH8S7waeXo
65	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=3BRg1kXrg5Y&t=42s
66	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=z15Tps_dIGw
67	M3M Sector 72	Google Maps	https://g.co/kgs/fXmDbC
68	M3M Sector 72	Google Search	https://www.yepdesk.com/m3m-residences-sector-72-noida-the-true-meaning-of-luxury
69	M3M Sector 72	Google Search	https://pubhtml5.com/zlop/wqyx/M3M_Sector_72_Noida_-
70	M3M Sector 72	Google Search	https://m3mproperty.org/?gclid=CjwKCAjwm4ukBhAuEiwAOzOxk-
71	M3M Sector 72	Google Search	https://www.m3m-developers.in/m3m-sector-72-noida/?gclid=CjwKCAjwm4ukBhAuEiwAOzOxk-
72	M3M Sector 72	Google Search	https://www.classikam.com/properties/for-sale-shops-offices/m3m-sector-72-noida-move-your-
73	M3M Sector 72	Google Search	https://www.zeebiz.com/real-estate/news-m3m-india-acquires-3-acre-land-in-noida-for-rs-250-
74	M3M Sector 72	Google Search	https://www.m3m-developers.in/m3m-sector-72-noida/
75	M3M Sector 72	Twitter	https://twitter.com/tophotproperty/status/1643924791445929984
76	M3M Sector 72	Twitter	https://twitter.com/M3mNoida/status/1646761105765670912
77	M3M Sector 72	Twitter	https://twitter.com/ganeshkashyap90/status/1655495630578409474
78	M3M Sector 72	Twitter	https://twitter.com/simranpundeer1/status/1642769622381350919
79	M3M Sector 72	Twitter	https://twitter.com/RPRealtyPlus/status/1636307672797413376
80	M3M Sector 72	Twitter	https://twitter.com/AnjuRaw43038914/status/1622569392025505793
81	M3M Sector 72	Twitter	https://twitter.com/ashgzb1994/status/1648194761172434944
82	M3M Sector 72	Twitter	https://twitter.com/Blginfol/status/1638035202915328001
83	M3M Sector 72	Google Search	https://www.clasf.in/m3m-sector-72-noida-towards-a-brighter-future-for-all-in-noida-9843191/
84	M3M Sector 72	Google Search	https://www.articleswebhunk.in/m3m-sector-72-noida/
85	M3M Sector 72	Google Search	https://www.m3mnoidaprojects.com/commercial/noida/m3m-sector-72/
86	M3M Sector 72	Google Search	http://www.indianrealestateboard.com/forums/showthread.php/46479-M3M-Sector-72-Noida-A-
87	M3M Sector 72	Google Search	https://www.heroclassifieds.com/real-estate/houses-apartments-for-sale/iscover-m3m-sector-72-
88	M3M Sector 72	Google Search	https://fliphtml5.com/rsdqe/jkvy/M3M_Sector_72_Noida_-_PDF/
89	M3M Sector 72	Twitter	https://twitter.com/AvengerUp43/status/1645364987467120640
90	M3M Sector 72	Twitter	https://twitter.com/anjallsaini4457/status/1650819019983712256
91	M3M Sector 72	Pinterest	https://in.pinterest.com/pin/996280748799432391/
92	M3M Sector 72	Google Search	https://www.freshproperty.co.in/m3m-commercial-sector-72-noida/
93	M3M Sector 72	Google Search	https://www.rprealtyplus.com/news-views/m3m-india-buys-3-acre-land-in-noida-sector-72-for-
94	M3M Sector 72	Google Search	http://www.indianrealestateboard.com/forums/showthread.php/46565-M3M-Sector-72-Noida-
95	M3M Sector 72	Pinterest	https://in.pinterest.com/pin/996280748799298215/
96	M3M Sector 72	Pinterest	https://in.pinterest.com/pin/996280748799384325/
97	M3M Sector 72	Twitter	https://twitter.com/ganeshkashyap90/status/1655477574447890434
98	M3M Sector 72	Twitter	https://twitter.com/AvengerUp43/status/1657352579561431042
99	M3M Sector 72	Google Search	https://m3mprojectsnoida.in/m3m-sector-72-noida/
100	M3M Sector 72	YOUTUBE	https://www.youtube.com/shorts/l-2vOUF2a9U
101	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=0qUcdFXsb_k
102	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=ur1xmKc_X3k
103	M3M Sector 72	YOUTUBE	https://www.youtube.com/watch?v=vLG3e7_6184
104	M3M Sector 72	Google Search	https://www.articleswebhunk.in/tag/m3m-sector-72-noida-location-map/
105	M3M Sector 72	Google Search	http://prsync.com/mm-india/mm-sector-noida-everything-at-right-place-3696689/
106	M3M Sector 72	Google Search	https://browsemcity.com/real-estate/housesapartmentsflats-for-sale/m3m-sector-72-noida-
107	M3M Sector 72	Google Search	https://www.adpostlive.com/classifieds/45951/m3m-sector-72-noida-a-sense-of-entertainment-
108	M3M Sector 72	Google Search	https://www.expatriates.com/cis/53924528.html
109	M3M Sector 72	Google Search	https://www.apsense.com/page/m3m-sector-72-in-noida
110	M3M Sector 72	Google Search	https://www.slideshare.net/PriyanshuSingh485511/m3m-sector-72-noidapdf-256520817
111	M3M Sector 72	Google Search	https://www.callupcontact.com/b/businessprofile/M3M_Sector_72_Noida/8484457
112	M3M Sector 72	Google Search	https://quickfinds.in/real-estate/office-commercial-space/m3m-sector-72-noida-more-than-just-
113	M3M Sector 72	Google Search	https://www.bhutaninfra.co.in/blog/unlock-your-business-potential-with-m3m-sector-72-noidas-
114	M3M Sector 72	Google Search	https://m3mprojectsnoida.in/blog/m3m-sector-72-noida-price-list-floor-plan-payment-plan-
115	M3M Sector 72	Google Search	http://www.oceangoldeni.in/blog/Blog/m3m-sector-72-noida/
116	M3M Sector 72	Google Search	https://www.yamunaauthorityplots.in/blog/Blog/m3m-sector-72-noida-location-map/
117	M3M Sector 72	Google Search	https://www.townscript.com/v2/e/m3m-sector-72-noida-a-profitable-investment-
118	M3M Sector 72	Google Search	https://menafn.com/1106828764/M3m-Sector-72-Noida-A-Venue-For-Delightful-Beginnings-M3m-
119	M3M Sector 72	Google Search	https://www.yepdesk.com/m3m-sector-72-noida-is-the-perfect-place-to-call-home
120	M3M Sector 72	Google Search	https://www.prlog.org/12955242-m3m-sector-72-in-noida-newly-launched-commercial-project-by-
121	M3M Sector 72	Google Search	https://www.m3mestate.com/commercial/noida/m3m-sector-72/
122	M3M Sector 72	Google Search	https://www.linkedin.com/pulse/why-m3m-sector-72-noida-ultimate-investment-radhe-
123	M3M Sector 72	Google Search	https://medium.com/@avengerup43/m3m-sector-72-noida-schedule-a-unique-tour-today-
124	M3M Sector 72	Google Search	https://www.m3mproperties.com/commercial/noida/m3m-sector-72/
125	M3M Sector 72	LinkedIn	https://www.linkedin.com/posts/anjali-saini-2719b4249_m3m-sector-72-noida-transforming-the-
126	M3M Sector 72	LinkedIn	https://www.linkedin.com/posts/roohi-sharma-883169197_m3mproeprieties-

424/23



By Hand

24th August , 2023

The Cyber Crime Cell,
Gautam Budh Nagar,
Sector-6, Noida
Uttar Pradesh

Subject: Reporting the offence of impersonation and publishing fake and misleading information on websites by some unknown accused persons.

Respected Sir,

On behalf of M/s M3M India Private Limited, a company incorporated under the provisions of the Indian Companies Act, 1956 (as amended up to date) having its corporate office at 24th Floor, Windsor Grand, Sector-126, Noida (hereinafter referred to as "**Complainant / Company**"). We would like to bring to your kind notice that the illegal acts committed by unknown persons who have made fake websites with under the name of 'M3M' to impersonate M3M India Private Limited with a view to cause wrongful loss to the company and its management and wrongful gain to themselves by spreading false and baseless lies for the ulterior motive which best known to them.

Sir, we have come across some websites claiming that M3M India Private Limited has launched a new project in Sector 72 Noida, however this is completely false and baseless as there is no project in the said sector which has been launched by M3M India Pvt. Ltd or any of its group companies and also it is not doing any type of sales or marketing related activities for any such project in the said sector and further, it has not entered into any type of agreement/contracts or arrangement with any of the channel partner/sales consultants/brokers or any other person in relation of any type of sales or marketing related activities for any project in sector 72 Noida

The content given on such websites, webpages, weblinks, youtube channels etc are all fabricated and misleading and information and those websites, webpages , youtube channels etc. do not belong to us and are devious attempts by some unknown accused persons to impersonate M3M India Pvt. Ltd. and tarnish its name. The lists of the websites, domain names, weblinks, webpages which have come to our notice (with best available details) are enclosed herewith this complaint as **Enclosure-1**, apart from these any such other websites, please take appropriate action.

Atul
14/08/23

M3M India Private Limited
CIN: U80903HR2007PTCO44491

Registered Office
Unit No.: SB/C/5L/Office/OO8,
'M3M Urbana', Sector 67, Gurugram 122102,
Haryana, India

Corporate Office & Correspondence Address
6th Floor, 'M3M Tea Point', North Block,
Sector 65, Gurugram 122101, Haryana, India


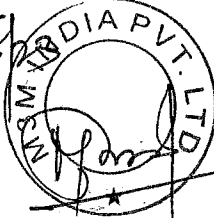
Sales Gallery:
'The Experia' Golf Course Road (Extn.),
Sector 73, Gurugram 122004, Haryana,
India

CRM Lounge
10th Floor, 'M3M Urbana Business Park', Tower A,
Sector - 67, Golf Course Road (Extn.), Gurugram - 122101,
Haryana, India.

Sir, the accused persons have made the aforesaid fake websites, profiles and youtube Channels are using the same for the ulterior motive which are best known to them. Sir we request you to please bring the aforesaid accused persons to book and take down these fake websites with misleading information.

Thanking you,

For and on behalf of M/s M3M India Private Limited


(Authorised Signatory) 24/8/24




S.No.	Project Name	Source	URL
1	M3M Sector 72	Google Search	https://www.m3m-developers.in/m3m-sector-72-
2	M3M Sector 72	Google Search	https://www.m3mproperties.com/residential/noida/m3m-sector-72/
3	M3M Sector 72	Google Search	https://m3m.developerprojects.in/residential/noida/m3m-sector-72/
4	M3M Sector 72	Google Search	https://m3m.projects.org.in/residential/noida/m3m-sector-72/
5	M3M Sector 72	Google Search	https://www.m3mestates.com/residential/noida/m3m-sector-72/
6	M3M Sector 72	Google Search	https://m3m-sector-72.newlaunchproject.in/
7	M3M Sector 72	Google Search	https://www.m3m-developers.in/m3m-sector-72-
8	M3M Sector 72	Google Search	https://sites.google.com/view/m3m-sector-72-noida/home/
9	M3M Sector 72	Google Search	https://soundcloud.com/luxury-residences-834168642/m3m-sector-72-noida-get-ready-for-the-
10	M3M Sector 72	Google Search	https://www.reddit.com/user/AbleBird9647/comments/12ln0ik/discover_m3m_sector_72_noida
11	M3M Sector 72	Google Search	https://www.m3m-noida.com/m3m72noida.html
12	M3M Sector 72	Google Search	https://propertyhome.in/advert/m3m-sector-72-noida-haven-modern-urban-lifestyle/
13	M3M Sector 72	Google Search	https://www.m3mestate.com/residential/noida/m3m-sector-72/
14	M3M Sector 72	Google Search	https://m3mprojectsnoida.in/blog/m3m-sector-72-get-ready-for-the-much-awaited-launch-in-
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